

**HSU SCHOOL OF BUSINESS**  
**Bachelor of Business Administration**  
**ENTREPRENEURSHIP**  
**2016-2018 CATALOG**

This is a suggested program of courses. It does **not** substitute for the HSU catalog.

Revised 10-27-17

**PR = pre-requisite Students are responsible for successfully completing the pre-requisite before taking the next course.**

**FRESHMAN**

**FALL**

|                        |  |           |  |
|------------------------|--|-----------|--|
| COM 2013               | Oral Communications                        | 3         |  |
| ENG 1463               | Freshman English A<br>C or better required | 3         |  |
| GEN 1031               | Henderson Seminar                          | 1         |  |
| GBU 1311               | Business Professional Skills – Part 1      | 1         |  |
| HPR 1011<br>(or) HPR__ | Life Fit. Concepts (or) PE Activity        | 1         |  |
| HIS                    | Civilization<br>(Note # 1, Group A)        | 3         |  |
| MTH 1243               | College Algebra                            | 3         |  |
| <b>TOTAL</b>           |  | <b>15</b> |  |

**SPRING**

|              |   |           |  |
|--------------|---|-----------|--|
| ENG 1473     | Freshman English B<br>C or better required PR: ENG 1463 | 3         |  |
| GBU 1321     | Business Professional Skills – Part 2                   | 1         |  |
| MIS 2073     | Fund. of Information Systems                            | 3         |  |
|              | Humanities-Fine Arts<br>(Note # 2, Group B)             | 3         |  |
|              | US History / American Gov.<br>(Note # 1, Group B)       | 3         |  |
|              | Free Elective   | 3         |  |
| <b>TOTAL</b> |   | <b>16</b> |  |

**SOPHOMORE**

**FALL**

|              |   |           |  |
|--------------|---|-----------|--|
| ACC 2013     | Principles of Accounting A  | 3         |  |
| ECO 2013     | Macroeconomics  | 3         |  |
| GBU 2013     | Quant Analysis for Bus Decisions<br>PR: MTH 1243 or 1273 and computer proficiency | 3         |  |
| GBU 2331     | Business Professional Image   | 1         |  |
|              | Humanities-Literature<br>(Note # 2, Group A)                                      | 3         |  |
|              | Free Elective   | 3         |  |
| <b>TOTAL</b> |   | <b>16</b> |  |

**SPRING**

|              |  |           |  |
|--------------|--|-----------|--|
| ACC 2023     | Principles of Accounting B<br>PR: ACC 2013   | 3         |  |
| ECO 2023     | Microeconomics   | 3         |  |
| GBU 2XX1     | Business Career Readiness<br>PR: GBU 2XX1 Business Professional Image                                      | 1         |  |
| MGM 3013     | Mgmt. Communications <b>(WI)</b><br>C or better required   | 3         |  |
| MGM 3113     | Management OB <b>(WI)</b><br>C or better required. PR: Must have at least 45 earned credit hours to enroll | 3         |  |
|              | Free Elective  | 3         |  |
| <b>TOTAL</b> |  | <b>16</b> |  |

**JUNIOR**

**FALL**

|              |  |           |  |
|--------------|--|-----------|--|
| FIN 3043     | Business Finance<br>PR: ACC 2023, ECO 2013, 2023, & GBU 2013   | 3         |  |
| GBU 3143     | Legal Environment of Business                                  | 3         |  |
| MIS 3103     | Information Systems in Bus<br>PR: MIS 2073; ACC 2013; CSC 2003 | 3         |  |
|              | Natural Science<br>(Note # 3, Group ____)                      | 4         |  |
|              | Non-Western Cultures<br>(Note # 4)                             | 3         |  |
| <b>TOTAL</b> |  | <b>15</b> |  |

**SPRING**

|              |  |           |  |
|--------------|--|-----------|--|
| GBU 3133     | Business Statistics<br>PR: GBU 2013                              | 3         |  |
| MKT 3013     | Fundamentals of Marketing<br>PR: ACC 2013 & ECO 2023; GBU1093    | 3         |  |
| GBU 4213     | Intro to Entrepreneurship  | 3         |  |
|              | Writing Across the Curriculum<br>(Note # 5) C or better required | 3         |  |
|              | Natural Science<br>(Note # 3, Group ____)                        | 4         |  |
| <b>TOTAL</b> |  | <b>15</b> |  |

**SENIOR**

**FALL**

|              |   |           |  |
|--------------|---|-----------|--|
| MGM 4023     | Human Resource Management<br>C or better required. PR: MGM 3113                             | 3         |  |
| MGM 4073     | Operations Management<br>C or better required. PR: GBU 2013, 3133; & MGM 3113 or equivalent | 3         |  |
| GBU 4223     | Applied Entrepreneurship  | 3         |  |
| MGM 4143     | Small Business Management   | 3         |  |
|              | Free Elective   | 3         |  |
| <b>TOTAL</b> |   | <b>15</b> |  |

**SPRING**

|              |  |             |                 |
|--------------|--|-------------|-----------------|
| MGM 4133     | Strategic Management<br>PR: FIN 3043, MGM 3013, 3113, 4073, MKT 3013; take within 18 hours of graduation | 3           |                 |
| MGM 4193     | International Business<br>C or better required PR: FIN 3043, MGM 3113, & MKT 3013                        | 3           |                 |
|              | Advanced Business Elective<br>C or better required. (Note # 6)   | 3           |                 |
|              | Free Elective  | 3           |                 |
| <b>TOTAL</b> |  | <b>**12</b> | <b>See Note</b> |

**BBA Graduation Requirements**

|  |  |   |                                 |
|--|--|---|---------------------------------|
| Overall GPA – 2.00 or higher               | At least 42 Junior/Senior Hours                      | One Writing Intensive <b>(WI)</b> courses taken | BAT taken                       |
| All courses in major must be "C" or better | At least 50 Hours" in Business must be "C" or better | At least 50% of Business at HSU                 | At least 120 Total Hours Earned |

**\*\* Students are responsible for adding additional courses if necessary to meet total hours required to maintain financial aid.**

## LIBERAL ARTS CORE

### **Note 1. Social Sciences:** (9 hours)

#### **Group A** (Select One)

HIS 1013 Civ. to 1660

HIS 1023 Civ. since 1660    HIS 2063 US History since 1877

HIS 1043 Civ. since 1660 (Honors)    PSC 1013 Am National Gov.

PSC 1263 Am National Gov. (Honors)

#### **Group B** (Select One)

HIS 2053 US History to 1877

### **Note 2. Fine Arts & Humanities:** (6 hours)

#### **Group A** (Select One)

ART 2033 Humanities-Art

ART 2603 Humanities-Art Studio

MUS 2033 Humanities-Music

THA 2033 Humanities-Theater Arts

HUM 2093 Fine Arts (Honors)

#### **Group B** (Select One)

ENG 2013 World Literature I

ENG 2023 World Literature II

ENG 2683 Masters of Western Literature

ENG 2793 Masters of Western Literature (Honors)

### **Note 3. Natural Science Requirements:** (8 hours)

#### **Group A** (4 hours)

(Must take at least one)

CHM 1004 Intro to Chem.

CHM 1014 University Chem I

CHM 1034 General Chemistry-Non-Majors

CHM 1044 Gen. Organic & Biochemistry

CHM 1234 Intro to Forensic Science

PHY 1024 Intro. to Astronomy

PHY 2034 General Physics I

PHY 2234 University Physics I

PHS 3154 Physical Science for Teachers

#### **Group B** (4 hours)

(Must take at least one)

BIO 1013/1021 Intro to Biology & Lab

BIO 2104 General Botany

BIO 2114 General Zoology

### **Note 4. Non-Western Culture (3 hours)**

ANT 3043 North Am Indians

ANT 4053 World Cultures

ART 4103 Art of Non-

Western World (WI)

ENG 3043 Non-Western Lit.

GEN 4083 Study Abroad:

Non-Western (travel)

BIO 4044 Neotropical Ecology

EDU4543 Teaching People of

other Cultures

GEO 3173 Geog of Pacific

HIS 4673 Asian Civ.

HIS 4683 Modern Mid-East

HIS 4693 African History

HPR 3973 HIS/Phil of Nonwestern

Leisure, Culture, Wellness, Sport

MUS 3473 Survey of Non-Western

Music

PHI 3023 Religions of the World

NSG 3643 Trans-Cultural Health Care

PHY 4293 Non-Western Cosmology

PSC 4233 Comp Politics/Mid-East

PSC 4243 Comp Politics/Africa

PSC 4253 South Asian Politics

PSY 3053 Multicultural Mental Health

PSY 3043 Cross-Cultural

Psychology

SOC 4063 World Cultures

THA 3483 Theatre of Nonwestern World

### **Note 5. Writing Across the Curriculum Requirement:** (3 hours) (Must pass with a grade of "C" or better) (Select One)

ENG 3313 University Writing

ENG 4453 Advanced Composition (WI)

HIS 3383 Writing History

**ENG 3613 Technical Writing -  
RECOMMENDED for ALL BUSINESS  
STUDENTS**

MMC 4223 Magazine & Feature Writing (WI)

MMC 4293 Creative Nonfiction

NSG 3603 Healthcare Res for Evid Based Prac

### **Note 6. Advanced Business Elective**

Advanced business electives include any Junior (3000 level) or Senior (4000 level) course with a prefix of ACC, BIS, ECO, FIN, GBU, MGM, or MKT.

**Advisor input is strongly recommended.**

### **Note 7. General BBA Requirements**

- Remedial courses must be completed with a grade of "C" or better and before any upper division courses can be taken.
- Students must have completed a minimum of 120 semester hours. Note: Remedial courses do not count in this total.
- A minimum GPA of 2.00 is required.
- In addition to the Liberal Arts Core, BBA candidates must complete a minimum of 50 semester hours of business courses with a grade of "C" or higher. No more than 7 hours of "D" may be earned in the Liberal Arts Core.
- Students who enter Henderson on the 2006-2008 catalog or later must complete **at least one writing intensive (WI)** courses.
- **Students may not graduate with a grade of "D" or lower in any course used to meet the requirements listed in the major field of study or area of concentration.**
- Students must complete at least 42 junior-senior hours (course numbers beginning with a 3 or 4.)
- **Free electives** should be chosen to enrich the student's college program and may include business courses. **Advisor input is important in selecting these courses.**
- No freshman (1000 level) course may be taken for credit after the student has completed 90 hours (unless it is a required course).
- Business majors may, but are not required to, minor in any of several non-business fields.