

Personal Sales Certificate

Regardless of a student's major, having a focused understanding of personal sales skills can give one a distinctive competitive advantage in any chosen career. Sales positions are available in all fields and as such, a sales certificate is a natural add-on for any major.

The student must complete the courses listed below with a grade of "C" or better.

GBU1093 Introduction to Business (3)

MKT3013 Fundamentals of Marketing (3)

MKT4153 Sales Management (3)

COM2013 Oral Communication (3)

COM2153 Argumentation and Debate (3)

Total Certificate Requirements (15)