

Entrepreneurship Certificate

Innovation, startup, small business, and entrepreneurship, four words that are necessary to be successful in a 21st century global economy. No matter your major, the Entrepreneurship certificate will provide you with the foundation you need to take your idea from just that and formulate it into a well-articulated business plan.

The student must complete the courses listed below with a grade of “C” or better.

GBU3213 Foundations of Entrepreneurship⁺ (3)

GBU4223 Applied Entrepreneurship (3)

Pick two of the following three:

GBU3253 Critical Design Thinking (3)

GBU3263 Innovation Management (3)

MGM4023 Small and Family Business (3)

Total Certificate Requirements (12)

⁺ Must be taken before GBU 4223 Applied Entrepreneurship