

# Health Communication Certificate

## Communication and Theatre Arts

**Required Number of Hours: 12**

### **Description of certificate:**

Health **communication** is one of the fastest growing and in demand areas of expertise in the US. With the rise of telehealth services, online public health campaigns, and increasing digital communication demands on medical professionals, health communication skills have become increasingly important.

In this certificate program, students will learn how to craft public health campaign messages, understand and adapt to the health needs of disadvantaged populations, study the interpersonal relationship between medical providers and patients, and become **versed** in the challenges that organizations face during a medical crisis. Classes in this program cover **topics such as** intercultural, gender, interpersonal, and **other** communication areas related to public health.

### **Certification Requirements:**

COM 2443 **Health Communication**

COM 3533 Interpersonal Communication **OR** NSG 3594\* Psychiatric and Mental Health Nursing

### **Choose two electives from the list below:**

COM 3633 Intercultural Communication **OR** NSG 3643 Transcultural Health **OR** FCS 3413 Community and Life Cycle Nutrition

COM 3413 Gender Communication **OR** NSG 4714\* Community Based Nursing

COM 3033 Digital Media Strategies

\* indicates classes that require admittance to the nursing **program to take**.

**Total Hours: 12**

### **Student Learning Outcomes:**

- Awareness of how behavior, body image, concepts of health and society affect communication theories.

- Understanding of the media **effects and** audiences uses of media/communication.
- Recognition of quantitative and qualitative methods used in the study of Health Communication.
- Knowledge of public health campaigns, and the concepts **that** shaped their effectiveness.
- Ability **to** construct and edit health communication messages for public health **awareness** / branding.

**Contact Information:**

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