

# Bachelor of Arts Degree in Digital Media Production

The mission of the digital media production program is to prepare students for employment in the modern media workplace through practical, hands-on experiences, and by introducing the essential concepts, skills, and knowledge of new media technologies and production.

Digital Media Production Degree Requirements (42 TOTAL HOURS)

REQUIRED COURSES (25 HOURS)		HOURS
DMD 1XX1	Digital Media Concepts	3
DMD 1143	Technical Skills for Media	3
DMD 1221	Digital Media Practicum*	1
DMD 1343	Media Writing*	3
DMD 2043	Media Law and Ethics	3
DMD 2103	Project (Semester Topic)	3
DMD 2553	Visual Storytelling	3
DMD 3503	Post Production	3
DMD 4073	Internship	3

## ELECTIVES (SELECT 17 HOURS)

DMD 2061	Project Practicum (may be repeated)	1
DMD 2163	Podcasting	3
DMD 3213	Streaming Media Production	3
DMD 3263	Video Art	3
DMD 3283	Documentary Filmmaking	3
DMD 3363	Sports Broadcasting	3
DMD 3563	Advanced Visual Storytelling	3
DMD 3653	Alternative Videography	3
DMD 4043	Independent Study in Digital Media	3
DMD 4053	Special Topics in DMD	3
DMD 4063	Online Feature Writing (WI)	3
DMD 4123	Advanced Project (Semester Topic)	3
DMD 4221	Advanced Digital Media Practicum (may be repeated)	1
DMD 4493	Pre Production (WI)	3
DMD 4823	Motion Graphics	3

*\*DMD 1343 Media Writing and DMD 1221 Project Practicum must be taken concurrently)*

Other Electives Approved by Advisor

## Digital Media Production Minor (18 hours)

Students will work on team-based projects using some of the latest technology and software to create new media content.

### Core (9 hours)

DMD 1143 Technical Skills for Media (3)

DMD 2103 Project (Semester Topic) (3)  
DMD 2553 Visual Storytelling (3)

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**Electives** (Select 9 hours)

DMD1343 Media Writing (co-requisite: DMD 1221 Digital Media Practicum)  
DMD 2043 Media Law and Ethics  
DMD 2061 Project Practicum  
DMD 2163 Podcasting  
DMD 3263 Video Art  
DMD 3213 Streaming Media Production  
DMD 3283 Documentary Filmmaking  
DMD 3652 Alternative Videography  
DMD 3XX3 Advanced Visual Storytelling  
DMD 4073 Internship  
DMD 4503 Postproduction  
DMD 4043 Independent Study in Digital Media  
DMD 4053 Special Topics in Digital Media  
DMD 4123 Advanced Project (Semester Topic)  
DMD 4493 Preproduction (WI)  
DMD 4823 Motion Graphics