Important Notes on Requirements

• All students must complete the 45 credit hour liberal arts core requirement. It is RECOMMENDED that all business students complete ENG 3613 Technical Writing to satisfy the 3 credit hours for Writing Across the Curriculum.
• Minimum of 50% of business courses must be completed at HSU
• All courses within major must be completed with a ‘C’ or better
• Overall minimum GPA 2.00
• Business majors are encouraged but not required to minor in a non-business subject area.

Business Core Courses (42 Credit Hours)  Marketing (18 Credit Hours)

ACC 2013  Principles of Accounting A  MGM 4193  International Business
ACC 2023  Principles of Accounting B  MGM 4113  Marketing Research
ECO 2013  Macroeconomics  MGM 4163  Consumer Behavior
ECO 2023  Microeconomics  
GBU 2013  Quantitative Analysis for Business Decisions  __________ Adv. Marketing Elective (3 credit hours)
BIS 3103  Informational Systems in Business  __________ Adv. Marketing Elective (3 credit hours)
*Requires Prereq BIS 2073 Fund. of Info Systems  __________ Adv. Business Elective (3 credit hours)
GBU 3143  Legal Environment of Business  
MGM 3013  Management Communications (WI)  
MGM 3113  Management Organizational Behavior (WI)  
MKT 3013  Fundamentals of Marketing  
FIN 3043  Business Finance  
GBU 3133  Business Statistics  
MGM 4073  Operations Management  
MGM 4133  Strategic Management  

Minimum Total Credits To Graduate = 120
45 hrs Liberal Arts Core
42 hrs Business Core
18 hrs Marketing Focus
15 hrs Minimum Additional Elective Hours

Marketing Note - Advanced marketing electives include any Junior (3000 level) or Senior (4000 level) course with a prefix of MKT. When planning schedules, be aware that MKT 4113, Marketing Research, is only offered in the fall semester.

Advanced Business Electives
These include any junior (3000 level) or senior (4000 level) course with a prefix of ACC, BIS, ECO, FIN, GBU, MGM, or MKT. When possible, students are strongly encouraged to take courses within their major or a closely related major as their advanced business elective.

Advising
It is highly recommended that students work with an advisor in their major area early in their college career.