

**Bachelor of Business Administration**

**Marketing**

**Graduation Plan Beginning in Fall Semester**

Freshman				Sophomore			
Fall	Hrs.	Spring	Hrs.	Fall	Hrs.	Spring	Hrs.
COM 2013	3	CSC 2003 or BIS 2073 **	3	ACC 2013	3	ACC 2023	3
ENG 1463 *	3	ENG 1473 *	3	ECO 2013	3	ECO 2023	3
GEN 1031	1	HPR 1011 - Life Fit.	1	ENG 2683	3	HPR - PE Activity	1
HIS - Western Civ.	3	Natural Science	4	GBU 2013	3	MGM 3013 * <b>(WI)</b>	3
MTH 1243	3	Social Science	3	Humanities A	3	Humanities B	3
Natural Science	4	US Hist./Am. Govt.	3			Natural Science	3-4
<b>Total Hours</b>	<b>17</b>	<b>Total Hours</b>	<b>17</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>16-17</b>
Junior				Senior			
Fall	Hrs.	Spring	Hrs.	Fall	Hrs.	Spring	Hrs.
BIS 3103	3	GBU 3133	3	MGM 4073	3	MGM 4133	3
FIN 3043	3	GBU 3143	3	MGM 4193 *	3	MKT 4163 *	3
MKT 3013 *	3	MGM 3113	3	MKT 4113 *	3	Adv. Bus. Elective *	3
Free Elective *	3	MKT-Adv.Mkt. Elective *	3	MKT-Adv.Mkt. Elective *	3	Free Elective	3
ENG 3313 ***	3	Non-West Cultures	3	Free Elective	3	Free Elective	3-4
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>14-15</b>

**Graduation Plan Beginning in Spring Semester**

Freshman				Sophomore			
Spring	Hrs.	Fall	Hrs.	Spring	Hrs.	Fall	Hrs.
COM 2013	3	CSC 2003 or BIS 2073 **	3	ACC 2013	3	ACC 2023	3
ENG 1463 *	3	ENG 1473 *	3	ECO 2013	3	ECO 2023	3
GEN 1031	1	HPR 1011 - Life Fit.	1	ENG 2683	3	HPR - PE Activity	1
HIS - Western Civ.	3	Natural Science	4	GBU 2013	3	MGM 3013	3
MTH 1243	3	Social Science	3	Humanities A	3	Humanities B	3
Natural Science	4	US Hist./Am. Govt.	3			Natural Science	3-4
<b>Total Hours</b>	<b>17</b>	<b>Total Hours</b>	<b>17</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>16-17</b>
Junior				Senior			
Spring	Hrs.	Fall	Hrs.	Spring	Hrs.	Fall	Hrs.
BIS 3103	3	GBU 3133	3	MGM 4073	3	MGM 4133	3
FIN 3043	3	GBU 3143	3	MGM 4193 *	3	MKT 4163 *	3
MKT 3013 * <b>(WI)</b>	3	MGM 3113	3	Free Elective	3	MKT 4113 *	3
Free Elective *	3	MKT-Adv.Mkt. Elective *	3	MKT-Adv.Mkt. Elective *	3	Adv. Bus. Elective	3
ENG 3313 ***	3	Non-West Cultures	3	Free Elective	3	Free Elective	3-4
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>14-15</b>

**s = Offered only in Spring**

**f = Offered only in Fall**

\* Grade of 'C' or Better Required

\*\* Students may test out of CSC 2003 or BIS 2073 and replace the class with a 3-hour free elective.

\*\*\* ENG 3313-students must earn a 'C' or better, or may test out and replace the class with a 3-hour elective.

**WI = Writing Intensive Course - To meet graduation requirements, students are required to successfully complete two writing intensive courses with a grade of 'C' or better – one (1) of which must be within the student's major**