

REC 3143 Travel and Tourism	
<i>Instructor:</i> Dr. Patrick A. Wempe Ed.D	<i>Class Days:</i> M,W,F
<i>Office:</i> WE 210B	<i>Class Hrs:</i> 11:00am 11:50am
<i>Telephone:</i> (870) 230-5198	<i>Meeting Room:</i> WE 201
<i>E-Mail Address:</i> wempep@hsu.edu	<i>Office Hours:</i> By Appointment

I. Course Description

REC 3143. Travel and Tourism -- This required course will take a cross-disciplinary approach to examine the many facets of tourism. The social sciences perspective provides students with the kind of practical knowledge that can effectively be applied to the hospitality industry. The course also provides advanced information that can serve as a bridge to further analysis of study.

II. Textbook

Brymer, R. (1979). *Hospitality and Tourism* (11th ed.). Dubuque, Iowa: Kendall Hunt Publishing.

III. Supporting Textbook

Hudman, L., & Jackson, R. (2003). *Geography of Travel and Tourism* (4th ed.). Clifton Park, New York: Thomson Demar Learning Publishing, Inc.

IV. Course Methods

Course Readings- Students will be expected to do weekly reading assignments of the course literature. Students will be expected to participate in class discussions of the assigned readings.

Focused Lecture- At the beginning of each class, the instructor will present material to the class on the major points from the reading and other relevant literature and professional experiences and journals.

Collaborative Learning- Following the instructors lecture, students will be broken up into small groups for discussion of the course material and the literature. Each group will be given discussion questions from the text, and will be asked to analyze the issues raised with the other group members.

Problems: If you encounter a problem that affects your participation in this course, contact the instructor immediately. In addition, any student with in this course should make an appointment with the instructor as soon as possible ho needs an accommodation or other assistance.

Attendance- Roll will be taken in this course. Anything over 6 absences will be at the discretion of the instructor to **drop the student's grade** or to **drop the student from the class**. Attendance is especially important in smaller classes. Five (5) students absent from a class with an enrollment of 100 will have a very little impact on the classroom environment, whereas five (5) students absent from a class with an enrollment of twenty (20) can be very detrimental to the classroom environment.

Student Expectations: Students are expected to **attend class and be prepared** to discuss the assigned readings. Additional readings may be assigned during the semester and students are expected to read these as well. Students are encouraged to share information and articles they have found that relate to the course.

E-mail expectations- It will be expected of each student to check their HSU e-mail on a daily basis. If there are changes in class schedule, daily reading assignments or anything pertaining to class; this will be sent to you via the HSU e mail system. Please manage your account properly, because when your account gets too large, then you can't receive e-mails. This has happened in the past with students that don't check their e mails and manage your account on a regular basis.

Angel/ Tegrity: Students will be expected to use the Angel course management system to access course assignments <http://hsu.angellearning.com/frames.aspx> , lectures, exam reviews and etc. Each student will be expected to review the Tegrity lecture assignment prior to each class. Each Tegrity lecture will be available via the Angel course management system.

Computer Assignments- Students will be required to use the Internet to follow up on topics relevant to Travel and Tourism. The student will be required to complete computer assignments throughout the course of the class.

Journal Reports- The student will be required to read and report on Professional Journals pertaining to the field of Travel and Tourism, and report on their findings in written form.

Reading Assessments- There will be various reading assessments that will be given to the student periodically throughout the course of the semester. The reading assessment content will come directly from the weekly readings assigned to the student. The purpose of the reading assessment will be to:

1. Measurement that each student is grasping the material
2. Materials from the reading assessments will be a studying tool for the final exam.

Exam 1-4 The student will be responsible for all information from class lectures, discussions, multi-media and guest lecturers.

Comprehensive Final Exam- The student will be responsible for all information from the class. This will include lectures, assigned readings, and anything discussed in collaborative groups during the class.

Research Paper 1 & 2 Each student will do 2 research papers on the topic of on an approved topic relating to Therapeutic Recreation. You will need approval on the subject from the instructor, prior to completing the content of the paper. Each paper will be between 8-12 pages in length and follow APA (American Psychological Association) guidelines. Do not wait until the last minute to work on this paper.

V. Grading Scale

The Following summarizes the approximate valuation given to each of the course requirements and assignments described.

1. Computer Assignment(5)	50	points
2. Journal Reports (5)	50	points
3. Reading Assessments (38 @ 5pts)	190	points
4. Exam #1	100	points
5. Exam #2	100	points
6. Exam #3	100	points
7. Exam #4	100	points
8. Research Project/paper #1	150	points
9. Research Project/paper #2	150	points
9. Collaborative Group (38@ 5pts)	190	points
9. <u>Comprehensive Final Exam</u>	<u>200</u>	<u>points</u>
Total	1380	points

A=	1380-1242 points
B=	1241-1104 points
C=	1103-966 points
D=	965-828 points
F=	827- 0 points

VI. Class Policies

Classroom Behavior- Naturally, you will be expected to show courtesy to your instructor and other students by not engaging in behaviors that disrupt the class. (e.g. strolling in to class late, leaving early, reading the newspaper, or other non-class related literature or conversation). Once you come to class, please plan on staying in your seat during the duration of the class period. The instructor will not allow **anything that will disrupt the class** such as cell phones, newspapers, magazines, doing homework for another class or i-Pod's or other music devices.

Plagiarism and / or Academic Dishonesty- Any cheating or plagiarism in this class will result in a grade of **ZERO or F** for the work submitted. Disciplinary action above and beyond the recording of the above mentioned grade will be conducted in accordance with student judicial procedures as stated in the current "Student Handbook."

Food- Please do not eat food during class. Drinks are permitted if there can be a lid placed on the drink.

Special Accommodations- Anyone who feels he/she may need an academic accommodation based on the impact of a disability (e.g.: sensory, learning, psychological, medical, mobility) should contact me to arrange an appointment to discuss your needs. I rely on the Disability Resource Center for assistance in verifying your eligibility for academic accommodations related to your disability. If you have not previously contacted the Disability Resource Center (Foster Hall 307A), 870-230-5475, drc@hsu.edu), I encourage you do so.

Exam requirements and expectations- Each student is responsible for knowing the time and date of the final exam. Any student who arrives late or must leave the room during the exam will be required to take a make up exam.

VII. Schedule

Tentative Schedule		
Day	Date	Unit
Wednesday	Aug 27	Chapter 1—Welcome to Hospitality
Friday	Aug 29	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 2 – The Past: Hospitality and Tourism Yesterday
Monday	Sept. 1	Chapter 3 – The Present and Possible Future
Wednesday	Sept 3	Chapter 4 –Information Resources
Friday	Sept 5	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 5 – Industry Associations and Rating Services
Monday	Sept 8	Chapter 6 – Career Realities and Opportunities
Wednesday	Sept 10	Chapter 7 – E- Hospitality
Friday	Sept 12	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 8 – Independent and Entrepreneurial Operations
Monday	Sept 15	Chapter 9 – Chain Operations -- Review for Exam #1
Wednesday	Sept 17	Exam #1
Friday	Sept 19	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 11 – Contract Management
Monday	Sept 22	Chapter 12 – Human Resource Management
Wednesday	Sept 24	Chapter 13 – Principals of Marketing
Friday	Sept 26	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 14 – Principles of Management

Monday	Sept 29	Chapter 15 – Physical Plant Management and Security
Wednesday	Oct 1	Chapter 16 – Revenue and Cost Management
Friday	Oct 3	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 17 – Law and Ethics
Monday	Oct 6	Chapter 18 – Attractions Management/ Review for Exam #2
Wednesday	Oct 8	Exam #2
Friday	Oct 10	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 19 – Bar and Beverage Operations
Monday	Oct 13	Chapter 20 -- Casinos
Wednesday	Oct 15	Chapter 21 – Club Operations
Friday	Oct 17	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 22 – Cruise Ships
Monday	Oct 20	Chapter 23 – Culinary Arts (Research Paper #1 Due)
Wednesday	Oct 22	Chapter 24 – Distribution Services
Friday	Oct 24	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 25 – Education Careers
Monday	Oct 27	Chapter 26 – Golf Management
Wednesday	Oct 29	Chapter 27 – Hotel and Lodging Operations
Friday	Oct 31	Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Review for Exam #3
Monday	Nov 3	Exam #3
Wednesday	Nov 5	Chapter 28 – Interior Design
Friday	Nov 7	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 29 – International Hospitality
Monday	Nov 10	Chapter 30 – Management Consulting

Wednesday	Nov 12	Chapter 31 – Meeting and Event Management
Friday	Nov 14	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 32 – Non Commercial Food Service
Monday	Nov 17	Chapter 33 – Quick Service Operations
Wednesday	Nov 19	Chapter 34 –Real Estate (Research Paper #2 Due)
Friday	Nov 21	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class)
Monday	Nov 24	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 35 – Quick Service Operations
Wednesday	Nov 26	NO CLASS – THANKSGIVING BREAK
Friday	Nov 28	NO CLASS – THANKSGIVING BREAK
Monday	Dec 1	Chapter 36 – Restaurant Operations/ Review for Exam #4
Wednesday	Dec 3	Exam #4
Friday	Dec 5	Tegrity lecture – Collaborative Learning Group Questions, “Angel” Reading Assessment (Out of Class) Chapter 37 – Senior Service Management
Monday	Dec 8	Chapter 38 – Travel Agencies and Tour Operators
Wednesday	Dec 10	Course Overview
Friday	Dec 12	Review for Comprehensive Final Exam
		Final Exam TBA
Friday	Dec 19	COMMENCEMENT