

Henderson State University

ATHLETIC DEPARTMENT

ASSESSMENT PLAN

UPDATED: JULY 1, 2011

Mission Statement: The Athletic Department will provide each student-athlete, alumni and fan a window to the *Reddie Experience*, which include academic success, programming direction and community engagement. Our ultimate goal is to provide experiences and opportunities to allow for a successful life while contributing to society. We can accomplish this goal by exposing each individual to the diverse programs offered at Henderson State University.

Reddie Experience Explained: The Henderson State University Athletic Department will provide everyone an opportunity to embrace the Reddie Experience. The Reddie Experience is a success program that will aim to recognize and encourage a positive academic, athletic, social and community direction for each student-athlete at HSU.

This task will be accomplished through a supportive monitoring system. The Reddie Experience program has both a recognition and directional purpose by raising the awareness of and support to the academic and social development of each future, current and past student-athlete at HSU.

The Reddie Experience program will accomplish this task through the following four monitoring systems:

1. Academic Success
2. Academic Excellence
3. Community Engagement
4. CELEBRATION

The first monitoring system will focus on the short-term academic direction of each student-athlete and shall be referred to as **Academic Success**. The Coordinator for Academic Success will report through the Associate Athletic Director to the Athletic Director. The Academic Success program is designed to raise the personal academic awareness level of each student-athlete. The program will identify the present academic status, short term future academic goals, and long-term future academic expectations for each student-athlete. The program will track each student-athlete through individual advisement and monitoring of their academic direction. They will be required to meet individually with the Coordinator for Academic Success at the start of each term to update and validate their current academic status. All student-athlete academic information will be processed and provided to the HSU Compliance office for NCAA eligibility status review. The Coordinator for Academic Success will set the standards and make recommendations through the Associate Athletic Director to the Athletic Director with regards to study hall, study tables, academic/career speakers and all academic related concerns involving the sports programs at HSU. The HSU Registrar office will be the non-athletic support member within the HSU Compliance team for this monitoring

system.

Responsibilities will include:

1. Individual Monitoring of the Academic Advisement Process.
2. Progress Toward Degree monitoring. (*12/24 GPA awareness*)
3. On-Going Eligibility monitoring. (*75/25 awareness*)
4. TEAM On-Going Eligibility. (*Updated TEAM 12-hour printout daily*)
5. Summer School Needs. (*Know this prior to May 15*)
6. Study Hall Recommendations. (*Monitor Progress and Report to Head Coach*)
7. Class Attendance. (*Monitor and Report to Head Coach*)
8. Educational/Motivational Speakers or Tools.

The second monitoring system will focus on the long-term academic direction of each student-athlete and shall be referred to as **Academic Excellence**. The Associate Athletic Director will handle this responsibility while serving as Compliance Coordinator and will report directly to the Athletic Director. The Academic Excellence program is designed to take the data provided by Academic Success and establish a current NCAA eligibility status for each HSU student-athlete. Then Academic Excellence will be responsible for student-athlete academic recognition and providing post-graduate opportunities and support. The HSU Faculty Athletic Representative (FAR) will be the non-athletic support member within the HSU Compliance team for this monitoring system.

Responsibilities will include:

1. NCAA Compliance Responsibilities
2. Assessment of the Academic Excellence Program
3. Transfers and Internationals will be monitored through the Registrar.
4. Academic Excellence Recognition (Below)

Recognition tools being utilized by the Academic Excellence program include:

1. Student-Athlete of the week recognition.
2. Academic Excellence bulletin board displayed in the Wells gymnasium.
3. Presentation of Academic Excellence certificates.

The third monitoring system will focus on the holistic personal development of each student-athlete and shall be referred to as **Community Engagement**. The Associate Athletic Director will handle this responsibility while serving as Compliance Coordinator and will report directly to the Athletic Director. The Community Engagement program is designed to provide opportunity through programming for each student-athlete to share in and give back to their local, state, national and global community. The Community Engagement program will evaluate and monitor programs on our HSU campus that will enhance the spirit of giving. The Student-Athlete Advisory Committee (SAAC) will be the foundation group on campus and will report through their Advisors directly to the Athletic Director. The HSU Faculty Athletic Representative (FAR) will be the non-athletic support member within the HSU Compliance team for this monitoring system.

Responsibilities will include:

1. Establishing and maintaining a strong and healthy Student-Athlete Advisory Committee (SAAC) on the campus.
2. Maintain communication with alumni, faculty and supporters of our athletic program.
3. Involvement in and commitment to NCAA Division II and Gulf South Conference SAAC related events.
4. Involvement in and commitment to State and Local Community Engagement opportunities.
5. Maintain communication with the NCAA Division II Community Engagement Committee.

The fourth monitoring system will focus on current student-athlete achievement in the classroom, in the community and on the field of play. This recognition program is designed to motivate, encourage and highlight the positive contributions of our athletic community through a program we shall call the **Reddie Experience CELEBRATION**. The Athletic Director will handle this responsibility. The Reddie Experience CELEBRATION is designed to showcase the many positive contributions made by the people who make up our department. The CELEBRATION program will emphasize the fun and excitement of accomplishing positive results through Reddie activities that will build a stronger team and individual foundation. The Compliance office will be in charge of documentation and reporting on campus while receiving direction directly from the Athletic Director. The HSU Faculty Athletic Representative (FAR) will be the non-athletic support member within the HSU Compliance team for this monitoring system.

Responsibilities will include:

1. Following the lead of the Athletic Director. The AD will organize motivational and encouragement activities to emphasize student-athlete achievement on our HSU campus.
 2. Involve and Empower the Student-Athlete Advisory Committee (SAAC) on the campus.
 3. Maintain communication with the HSU Compliance office concerning academic, athletic and community engagement programming accomplishments each month.
 4. Maintain communication with the HSU Sports information office concerning institutional academic, athletic and community engagement happenings each month.
 5. Share the accomplishments of our HSU Athletic Community in a positive and encouraging way.
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History and Purpose: The Henderson State University athletic department will strive at all times to represent the very highest ideals in life. Because of the high visibility of athletes, we have a unique responsibility to be a positive influence on the lives of everyone associated with our program: student-athletes, other athletes, other students, faculty, staff, alumni and friends. Our top priority will always be the Reddie Experience. Proper direction and motivation will help our department grow socially, academically, and athletically. Our ultimate goal is to provide each student-athlete with the means necessary to be successful in life and contribute to our society. We can accomplish this goal by fully integrating student-athletes into the programs of Henderson.

The physical well being of our student-athletes is of constant concern. We will never jeopardize their health or well being for any reason. We need to be aware of our accountability to the university and to the alumni and friends who support our program. We must maintain a positive, open environment within which members of the athletic department can grow and develop in their careers and individual lives.

Success is one of the rewards of any organization. Discipline, dedication, and hard work are necessary for the building of a competitive athletic program. We have a responsibility to ourselves and to our supporters to strive to reach our maximum potential. We will observe the letter and spirit of the rules and regulation of the NCAA, the Gulf South Conference and Henderson State University, while also adhering to the philosophy of the Division II member institutions. We have a responsibility to report any school that violates these same rules and regulations. The university endorses the efforts of the NCAA to maintain academic standards, to publish and revise ethical and legislative standards, and to administer intercollegiate athletics in accordance with this set of principles. Any member of the university athletic department who encourage, suggests, knowingly or implicitly violates any NCAA, Gulf South Conference or University regulation is subject to immediate suspension and/or dismissal.

The Henderson State University athletic department will follow the letter and spirit of each rule and regulation of the NCAA, while also adhering to the philosophy of the Division II member institutions. The athletic department endorses the NCAA, the Gulf South Conference, and the institutions efforts to maintain academic standards, to publish and revise ethical and legislative standards, and to administer intercollegiate athletics in accordance with this set of principles.

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