DRESS FOR SUCCESS

it's always better to be overdressed than underdressed
Interview outfits

**DO**

- **Business casual**
  - This interview task would be suitable for these industries:
    - Consulting
    - Advertising agencies
    - Environmental services
    - Technology
    - Media
    - Banking and finance
    - Retail
  - Choose clothes that are comfortable and still professional.
  - Check yourself in the mirror or ask a friend for feedback.

- **Business professional**
  - This more formal interview task works for these industries:
    - Law
    - Accountancy
    - Auditing
    - Management consulting
    - Bankers
    - Financial services
    - Academia
  - Choose clothes that are comfortable and still professional.
  - Check yourself in the mirror or ask a friend for feedback.

**DON'T**

- **Business casual**
  - Avoid wearing clothes that are too short, too tight, or too revealing.
  - Avoid wearing clothing that is too casual or too revealing.

- **Business professional**
  - Avoid wearing clothing that is too casual or too revealing.
  - Avoid wearing clothing that is too revealing or too casual.

**Meet the experts**

Local career experts are quoted:

- Sandra: "It's important to research the company and its culture to ensure that your outfit matches the company's style.
- Jane: "Always dress professionally, even if you're not doing an interview.
- Mark: "Dress in something that you're comfortable in, but still professional.

"Interview outfits vary depending on the industry and company, so it's important to research the company's culture and style. Always dress professionally, even if you're not doing an interview. This will show that you're serious about the job and ready to make a good impression."
**DO**

- Casual, yet polished
- Tips: Carry your phone for more formality
- Shirt cuffs show only slightly at the wrist
- Fits well when freshly pressed
- Shoes polished

**DON'T**

- Untucked shirt creates an unkempt, messy appearance
- Dress shirt and cotton shoes are a mismatch
- Messy hair
- Too small
- Too long
- Pants are too short, don’t match jacket
- Shoes, socks not coordinated well with suit
- Tip: Make sure your outfit is free of wrinkles and stains, your hair and nails are well-groomed, and your shoes are polished

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*Photo courtesy of Onyx Creek*
KEEP NAILS NEUTRAL

opting for neutral colors will keep distractions to a minimum
LIMIT ACCESSORIES
this will avoid unnecessary distractions
STYLE HAIR NEATLY

pulling hair back can give a candidate a more professional look
COVER TATTOOS & REMOVE PIERCINGS
to show the employer you'll fit in well with the dress code
SPIT OUT YOUR GUM
chewing gum during an interview is seen as unprofessional
SMILE

you're never fully dressed without a smile