

Henderson State University Strategic Positioning Platform - College That Works For All Students

Henderson Mission What We Want to Accomplish

Henderson State University is committed to helping every student be **#ReddieforWhatsNext** by opening the door of access and opportunity to college, mobilizing a learning community that builds seamless pathways from school to work, and preparing students to be career ready in high-demand fields that drive community and economic development.

Henderson Positioning Statement Who We Are and What We Will Be Known For

Henderson State University is committed to student success and career readiness for high-demand fields in the communities we serve in Arkansas and in our region. Henderson works in partnership with the Arkansas Department of Education, K-12 public school districts, Arkansas State University System, Arkansas State University, Arkansas State University Three Rivers, and the New York Institute of Technology College of Osteopathic Medicine at Arkansas State University to create seamless P-20 Pathways that expand learning from school to work. Henderson and its learning community partners serve campuses in Arkadelphia, Malvern, and Benton with in-person, online, and hybrid instruction.

Henderson Attributes What We Stand For

Educational Opportunity: Belief in the potential of all learners to acquire competencies and skills for career readiness.

College Completion: Accelerate credentials earned—certificates, licensures, associate, baccalaureate, and graduate degrees.

Measurable Outcomes: Align completion to high demand fields that drive community and economic development.

Learning Community: Learning can take place anywhere and everywhere in a learning ecosystem that bridges school to work with licensures, certificates, micro-credentials, associates and baccalaureate degrees.

Innovation Driven by Partnerships: K-12 schools, universities, and the community provide experiential learning opportunities to lower the cost of college and reduce time to earn degrees.

Henderson Audiences Who We Are Addressing and Key Benefits

Students and Parents:

- Degrees leading to career-readiness and employment in high-demand fields in our community, region and state.
- Affordability—Lowering the cost of college through partnerships, accelerated degrees, scholarships, on-campus and off-campus work opportunities, apprenticeships, and internships
- Credits earned through experiential learning opportunities mean less time to degree, less cost, and less reliance on loans
- Aggressive transfer of credits, expanded early college, and dual enrollment

Community:

- Career-ready graduates in high-demand fields defined by the communities that are needed to drive economic development
- Vital programs in **(1) Business, Innovation and Entrepreneurship, (2) Applied Professional Science and Technology, (3) Health, Education, and Social Sustainability, and (4) Arts and Humanities**
- Partnerships that are focused on the educational, social, and economic mobility for every student from school to work



Supporting Features of Henderson



NEW YORK INSTITUTE OF TECHNOLOGY

College of Osteopathic
Medicine
at Arkansas State University

Outcomes Driven by High Demand Skills and the Career Readiness of the Students We Serve

- Business students in the Beyond the Classroom program gain experience through internships, mentorships, and business plan competitions
- Graduate nursing students achieve 100 percent pass rate for national certification exams
- Arkansas's only four-year aviation degree program with emphasis areas in professional pilot and aviation management
- National recognition for the quality of the mentor-teacher program for new teachers
- Every student will have access to associate and bachelor degrees across high demand accelerated degree pathways

Henderson's Legacy of Service to Our Community and State

- Continuous operation as an institution of higher learning since 1890
- Specialized in teacher formation from 1929-1967 as Henderson State Teachers College and continues to be known as a national leader in teacher education
- Health-care partnership with CHI St. Vincent for Career Pathways Program, which provides nursing students with scholarships and guaranteed employment upon graduation
- Partnership between City of Arkadelphia and aviation program to operate the Dexter B. Florence Memorial Field

Future-Focused Partnerships to Expand and Advance Student Success and Learning Outcomes Across Public Education in Arkansas

- Introduce an Arkansas State University Three Rivers physical presence to Clark County and the Henderson campus to expand degree and non-degree training
- Create an I-30 Learning Community from Saline County to Arkadelphia with K-12 partners and utilizing the Saline County Career and Technical Campus in Benton, the Arkansas State University Three Rivers campus in Malvern, and Henderson State University in Arkadelphia
- Develop personalized learning plans for students designed and supported by student success data from the Arkansas Department of Education, Arkansas Department of Higher Education, and university partners